

Brian J. Sweeney, MBA, MS, CPA, CGMA
5417 Aspen Drive
West Des Moines, IA 50266
brian@sweeneyconsulting.us
515.221.1558 (home)
515.988.8730 (cell)

Education:

Purdue Global University, Des Moines, Iowa. Master's in accounting, (emphasis in Financial Reporting),
Drake University, Des Moines Iowa. Master's in business administration
The University of Iowa, Iowa City, Iowa. BBA – Finance

Employment History:

Drake University – Des Moines, IA 8/20 to Present: Assistant Professor of Practice in Accounting, School of Accounting, Zimbleman College of Business.

- Prepare and deliver lectures, group activities, exercises, etc. to convey course material to students
- Evaluate student progress and test student proficiency in accordance with University standards.
- Serve as faculty advisor for Beta Alpha Psi (Accounting Honor Fraternity) and Bulldog TAILS (Student Service Dog Training Organization)
- Courses taught: Intro to Financial Accounting, Intro to Managerial Accounting, Managerial Accounting, Advanced Financial Accounting, Microsoft Office Tools for Business Analysis, and Entrepreneurship – The Business Model.

1/14 to 7/20; Adjunct Instructor of Accounting, Information Systems, and Entrepreneurial Studies College of Business and Public Administration.

- Prepare and deliver lectures, group activities, exercises, etc. to convey course material to students
- Evaluate student progress and test student proficiency in accordance with University standards.
- Courses taught include Principles of Accounting, Intro to Managerial Accounting, Profit Planning and Control, Cost Management Systems, Entrepreneurship – The Business Model, Microsoft Office Tools for Business Analysis and Principles of Business Communication.

Trinity Communications, Inc. d/b/a Iowa Catholic Radio – Des Moines, IA 4/13 to 12/17, Business Manager; 12/17 to present, Director of Finance

- Maintain the accounting records of Trinity Communications and St. Gabriel Communications
- Prepare monthly consolidated financial statements
- Prepare weekly cash projections, sales analyses and other reports requested by management
- Administer St. Gabriel's donor database
- Prepare annual operating budget (cash and accrual basis)
- Prepare annual tax returns
- Conduct business process optimization and prepare procedures documentation
- Communicate frequently with external CPA firm, Board of Directors, and Finance Committee
- Responsible for coordination of engineering services and FCC compliance documentation

Sweeney Consulting Group – West Des Moines, IA 1/12 to present, Principal Consultant.

- Assist clients with preparation of projected financial statements for operating budgets and capital expansion projects
- Conduct business process optimization and procedures documentation engagements
- Served as lead designer for a software development project for lot tracking and product recall
- Assists 8 not for profit organizations with accounting, 990 preparation, and corporate governance.

Purdue Global University, formerly Kaplan University – Urbandale, IA 2/10 to 7/20, Adjunct Instructor of Accounting, Finance and Business Administration.

- Prepare and deliver lectures, group activities, exercises, etc. to convey course material to students
- Evaluate student progress and test student proficiency in accordance with University standards.
- Courses taught include Principles of Accounting, Intro to Managerial Accounting, Federal Taxation, Business Mathematics, Introduction to Finance, Associates Capstone in Accounting.
- Provide faculty level tutoring for all Accounting and Finance classes offered by the University, including master's level coursework.

Sweeney Family Corporation – West Des Moines, IA 1/06 to 3/15, Corporate Secretary/Treasurer and Vice President of Finance and Operations for Angie’s Kids Zone, a wholly owned subsidiary of the Corporation:

- Handled all accounting, finance and logistics for internet-based business start-up
- Managed the expansion of the internet business to include a brick and mortar location
- Managed two expansions of the brick and mortar facility
- Established and maintained relationships with non-merchandise partners including landlords and bankers

Blue Moon Industries (award winning Microsoft Gold Certified Partner) - Providence, RI 1/05 to 4/09 Vice President of Professional Services (01/05 to 4/07), Strategic Accounts Manager (4/07 to 4/09):

- Managed all aspects of technology related professional services practice: Project management, implementation consulting, custom programming, technical support, and training
- Participated in the sales process as the technical subject matter expert
- Provided account management services to larger clients (large user counts or multiple sites)

Great Plains Software, Inc./Microsoft Corporation - Fargo, ND - 7/98 to 11/04: Management Solutions Program Manager, Services HQ Project Manager, Global Consulting Services Methodology Program Manager:

- Supervised Great Plains Consulting Project Managers and Enterprise Reporting Consultants
- Lead the development of the first comprehensive implementation methodology for Great Plains Software
- Assisted with the development delivery of project management training for Great Plains partner organization
- Personally managed large, high profile, high risk projects
- Participated in planning the deployment of the North American Services Model to Europe, Asia, and Latin America

Deloitte & Touche, LLP Des Moines, IA - 1/95 to 7/98: Management Solutions & Services Consulting Manager:

- Provided project management services for system selection and implementation projects
- Recruited, trained, and mentored consultants
- Prepared the annual consulting practice budget for the Des Moines office

Urbandale Fire Department, Urbandale, IA – 1/91 to 12/97: Firefighter/Paramedic.

- Provided care and transportation of emergency patients
- Participated in firefighting duties
- Achieved Paramedic Certification and served as an Instructor
- Achieved Firefighter II Certification and served as an Instructor

Brooks Lodden, P.C. West Des Moines, IA – 10/85 to 1/95: Consultant, Senior Consultant, Supervisor:

- Provided consulting services for the selection and implementation of financial accounting systems
- Prepared financial models and other analyses to support non-technology related projects.
- Served as network administrator

Professional Certifications:

Certified Public Accountant

Chartered Global Management Accountant

Professional Organizations:

Iowa Society of Certified Public Accountants

Career Awareness Committee Member 2016 to 2019

Membership Task Force Member 2019 to present

Pathways to CPA Task Force 2023

American Institute of Certified Public Accountants

Multiple Choice Question Author for the Uniform CPA Examination 2016 to current

Catholic Radio Association

Board Member 2018-2019

Board Member and Treasurer 2019 to 2023

Business Manager 2024 to present

Accreditation Council for Business Schools and Programs

Golden Key Honor Society

Delta Sigma Pi (Business Fraternity, Faculty Member)

Community Organizations:

Sacred Heart Knights of Columbus, 4th Degree Member

I.O.W.A. Service Dogs, Founding Director and Business Manager 2019 to present

Awards and Recognition:

Drake Zimpleman College of Business Outreach Award, Spring 2023

Drake Zimpleman College of Business Recruitment Rockstar of the Year Award, Spring 2023

Drake Zimpleman College of Business Social Outreach Award, Spring 2022

Hometown Hero – presented by Modern Woodmen of America July 2019

Adjunct Faculty Member of the Year – presented by Drake University, College of Business and Public Administration, May 2019

Month of Service, Community Impact Award - presented by Iowa Society of CPAs May 2017